



Helping People, Changing Society

An Interview with Mr. Masaaki Sugiura

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1. What kind of person is Mr. Sugiura?

Our guest for this interview is Mr. Masaaki Sugiura. As you can see in the photo, he is a 57-years-old man. He sells melon bread from a food truck, sells cars, and manages vacation homes. He also volunteers to advise parents of children who cannot attend school, demonstrating his wide range of activities. His hobbies include yachting and parties. He says that yachting allows him to forget his troubles, suggesting that he is very passionate about it.

His personality is very outgoing and curious. This is evident from his participation in various parties, his interactions with many people, and his involvement in multiple fields. During the interview, he mentioned how much he enjoys interacting with people and how limiting oneself to one thing is a waste, which highlights his broad perspective as a person. Mr. Sugiura, who has a positive influence on those around him, will continue to bring happiness to many people in the future.

2.His hobby

Mr. Sugiura often joins and hold many parties. The parties are various from casual such as a happy birtyday party to classic party. He had joined the party of the Rothchild family. Then, he feld the party was the best in his life.

He has a lot of hobbies. For example, listenning to music, collecting arts and yachting. He especially likes classical music, so he practice violin. Also, he enjoys riding the cruise on the Fuji five lakes and Tokyo Bay. Riding cruise is a special event for him because he said it changes his life. That's why he recommended that we go on a cruise. His cruising skill is high, so he teaches how to cruise to children.

He thinks that he would like to travel around the world on a luxury cruise ship and spend time relaxedly. Thus, he is a very active person. Besides, he thinks time is important and enjoys his own life.

3. Way of his life, way of his thinking

Mr. Sugiura said that we should value our network of contacts.

That's very important to him when it comes to partying. You should find something now that will help you change your mood. It's best to have something that will help you feel refreshed through it. In his case, it's a yacht. He has been shy since he was a child, but he believes that the basics of interacting with people is to take the initiative in longer shy as he has many hobbies and relationships with people. He believes that even when hosting a party, talking about money, business, or work will not deepen relationships with people, and even if it does, it is impossible to maintain them. He says that each person has their own merits, and that he wants to cherish that, regardless of work or other factors, their attitude or waiting to interact with that person. He has experienced many setbacks and failures in his current job (running a melon bread food truck), but he is using that experience to make sure that the next time he does something similar, he tries again, being careful not to make the same mistakes. He said that from now on he wants to live his time.

4. Reflection

In conclusion, Mr. Sugiura is a person whose energy, curiosity, and care for others shine through everything he does.

Whether it's starting to bake melon bread, joining a volunteer group to help prevent crime with the local police, supporting parents of children who don't attend school, or simply going to various community parties out of interest, his actions are always filled with kindness and a strong sense of purpose. His life shows us that staying curious and caring deeply for people around us can lead to positive change in society.

Finally, we received these words from Mr. Sugiura: **“Don’t be afraid of failure. Expand your network.”** I hope you keeps them in your heart.

Photo by Mr. Sugiura(2025)

Thank you very much for your cooperation and support during this interview!

Check out Mr. Sugiura activities on Instagram and see how he's making a difference!

[@sweetsandbreadcompany](https://www.instagram.com/sweetsandbreadcompany)

