

FOR DEVELOPMENT OF



SHIMOYOSHIDA

The smiling man in this photo is Mr. Sugiura. He runs a melon bread shop in Shimoyoshida city. Why does he run this

shop? We wondered and asked him the reason. There are main two reasons.

First, He graduated from cooking school. After that he went to technical school. He learned about how to cook. He worked at Shirogane and Azabu and became a pupil of the Emperor's cook. He likes cooking to make people happy.

Next, he likes to do remodeling a car. He helps our English teacher to

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We interviewed Mr. Sugiura and Ms. Hayashi. They have same ambition, which is development of Shimoyoshida city.

change his car's tires. Therefore, those advantages are connected moving melon bread shop. He used to this advantage; he went to many places with this car. For example, he visited disable facility and nursing home. He makes those people smile. Why did he select "melon bread"? There are three main reasons. One reason is that he already knows how to make breads, so it is not difficult for him to make melon bread. Second reason is that anyone can regardless of generation. Third reason is that melon bread has nothing to do with trend. He figures out a way to talk from himself. He talks positively to foreigners because he wants to appeal to the region and get along with visiting people.



Her name is Rieko Hayashi. She is representation partner. She hopes to enliven the owner's local Shimoyoshida. She runs a guest house near the Chureito Pagoda. She thinks she wants to learn a lot of things from foreigners. People in southeast Asia are interested in Japanese food. People in Western Europe are interested in Japanese culture. She got this information from a customer who came to her shop.

THEIR HOPES

Shimoyoshida is still undeveloped area. So, they hope foreign guest will be interested in various places in Shimoyoshida as well as the Chureito Pagoda.

SUMMARY

We think brochures and posters should be in English for foreigners.

In addition, we should try to talk with visiting people to give them information about Shimoyoshida.

WE MUST MORE LEARN ABOUT AROUND MT.FUJI AREA!!!

<Information sources>

1, Our interview

2, Mr. Sugiura's Facebook